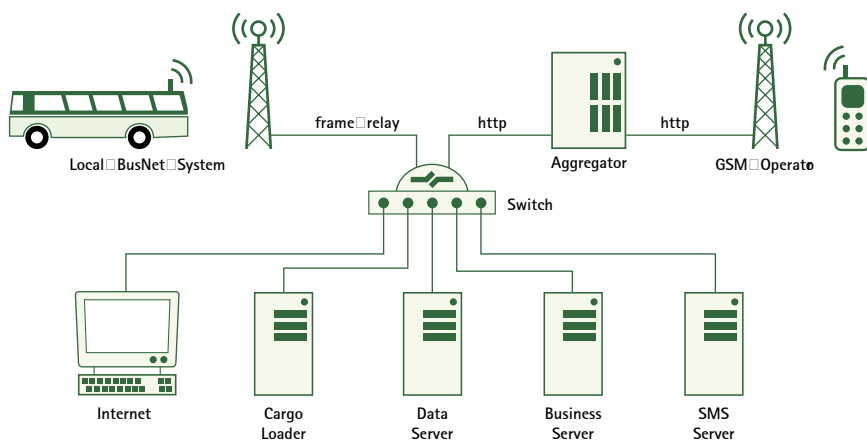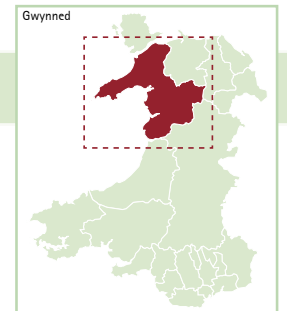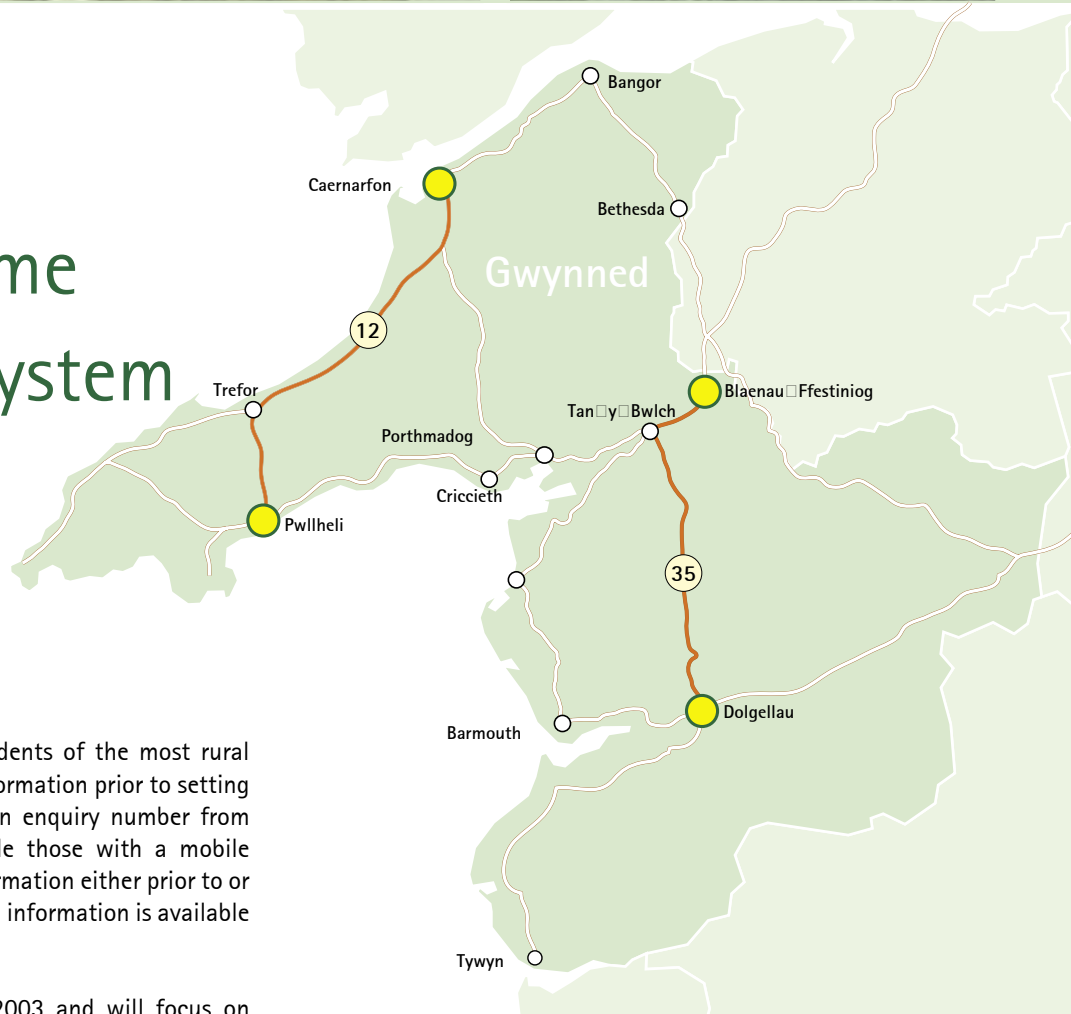## Wales

CYMRU

SMS – Real Time Information System

The Welsh demonstration CYMRU involves the application of innovative transport telematics to the rural environment. The scheme will bring Real-Time Information (RTI) to residents of rural areas of Gwynedd in Wales, via mobile telephones (SMS) and landline enquiry services.

The ARTS demonstration will enable residents of the most rural areas of Gwynedd to access Real-Time Information prior to setting out on their journey, simply by calling an enquiry number from their home telephone. It will also enable those with a mobile telephone to receive the same kind of information either prior to or during their journey, via SMS messages. All information is available in Welsh and English.

The demonstration started in February 2003 and will focus on local bus routes, which operate daily and provide journeys for work, shopping and other local functions. It is also expected that the services will benefit visitors to the area by improving access to the public transport network.

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